



COMMERCIAL REFERENCE GUIDE

NYSRPS is the principal organization promoting quality recreation and park opportunities for all citizens of NYS through education, training, technical assistance and other support to local, county, state and federal recreation and park providers. The Society's membership includes recreation and park professionals; from around the state. Attending a trade show is a great way for your company's products and services to get noticed. However, your sales can increase in New York even more by becoming a Commercial Member of NYSRPS. The simple fact is that people buy from people they know and trust. By becoming involved as a member, you will have the opportunity to build relationships with the leisure service professionals in New York State.

COMMERCIAL MEMBERSHIPS ARE \$175/YEAR



WHO SHOULD JOIN?... Any company conducting business in the park, recreation, therapeutic recreation or other leisure service industry including, but not limited to:

- Architects/Engineers ♦ Arts & Crafts ♦ Athletic Fields & Courts ♦ Athletic Supply & Equipment ♦ Bleachers & Seating ♦ Buildings, Structures & Shelters ♦ Computer Software ♦ Concession Supply/Food Services ♦ Disability & Rehabilitation Products ♦ Fireworks Displays ♦ Flooring Surfaces ♦ Health & Fitness Equipment ♦ Insurance & Risk Management ♦ Irrigation & Plumbing ♦ Lifeguard Equipment & Uniforms ♦ Painting & Coating ♦ Paving & Surfacing ♦ Playground Equipment ♦ Pool Accessories & Supplies ♦ Pool Construction ♦ Promotional Products ♦ Restroom Equipment/Supply ♦ Signs & Displays ♦ Site Amenities ♦ Skatepark Equipment ♦ Sports Lighting ♦ Tourism ♦ Turf Maintenance & Suppliers ♦ Waterfront/Floating Docks

MEMBERSHIP BENEFITS INCLUDE:

MARKETING:

- Link listed on the NYSRPS website, which averages 10,000 hits per month
- Your contact information listed in The Voice, the society's bi-annual magazine
- Company referenced for member inquiries
- Use of the NYSRPS logo in approved promotional advertising
- Submit articles for inclusion in our professional publications
- Opportunities to present educational sessions at conferences and seminars

DISCOUNTS:

- Preferred fees for exhibiting at the Annual Conference & Business Expo
- Preferred registration rates for all NYSRPS educational programs
- Discounts on NYSRPS Prospect list, featuring potential contact information for 10,000 NYS recreation agencies
- Communications
- Subscriptions to The Voice magazine and NYSRPS Enews

NETWORKING:

- Receive up-to-date information via the NYSRPS eNewsletter and eLink
- Follow issues and trends on the NYSRPS List Serve
- Stay informed of legislative issues affecting the industry!
- Bi-yearly issues of The Voice
- Serve on a committee, hold office...and vote!

UPGRADE TO A BUSINESS PARTNER!

Maximize your company's exposure at a discounted rate by participating in the Business Partnership Program (BPP). You can save up to \$3,100 if you take advantage of all the BPP opportunities involving **exhibiting, marketing, and membership** with the Society. In these ways, the BPP works for our commercial friends to increase sales activities, gain valuable exposure, reduce costs, and show visible support of the leisure service industry. Join the NYSRPS as a Business Partner and you join the largest leisure service organization in the Northeast dedicated to improving the quality of recreation for individuals throughout New York State.

BENEFITS

MEMBERSHIP: VALUE OF \$175

Receive all the regular benefits of commercial membership when you become a BPP (see Commercial Membership Benefits on previous page).

ADVERTISING

- 1/4 page ad in two issues of *The Voice* magazine, the professional journal of the Society (with option to upgrade to a larger ad at a discount). \$550 value
- Logo/link on monthly e-news read by society members. \$1800 value
- Logo on bottom of the homepage of the society's website. \$1000 value
- Special denotation on commercial member listing on website.
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EXHIBITING

- Complimentary booth at 1 NYSRPS show per year - up to \$850 value
- Additional booths at substantial savings
- Opportunity to present your products and services to conference delegates.
- Digital list of all Conference delegates within three weeks after the close of the Conference. Enhances your contacts with easy follow-up.
- Recognition at the Conference denoting you as a Business Partner.
- Annual Conference registration for two employees.
- Gain additional contacts by participating in our numerous social networking events.

THE OVERALL PACKAGE IS VALUED AT \$4200
YOUR PRICE ONLY \$1,100!

For questions regarding membership, please contact Meaghan Wilkins at 518-584-0321 or email meaghan@nysrps.org

MAIL THIS FORM OR VISIT WWW.NYSRPS.ORG TO START YOUR MEMBERSHIP!

Company Name: _____ Representative: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

I would like to join as a: Commercial Member (\$175)
 Business Partner at (\$1,100)

PAYMENT METHOD:

- Check** (please make payable to NYSRPS)
 Money Order (please make payable to NYSRPS)

Charge my Visa or Mastercard

Card #

Expiration Date: _____ CVV: _____

Signature: _____